

April 2022

President Susan Collins has raised the issue of having a KDCCW email address that can be consistently used by the KDCCW as Board members rotate in and out. Officers would have access to account, which would have the updated Board email list and KDCCW email list as provided by the e-secretary. This would ensure that information and mailing lists are not lost during a transition and also help affiliates receiving emails from an official address. There is currently a KDCCW Gmail account used by Webmistress Judy Collins to update the website calendar that could be used for this purpose. As the directory is currently on a Google drive, the directory could also be connected to this address.

At the last meeting, the Board passed a motion to put ads in for the KDCCW and for the Handmaids in the 2022 NCCW Convention program to not exceed \$300. A single half page ad is \$200. Two quarter page ads are \$300. Deadline is August. Emily will be designing these. If anyone has examples of programs or ads KDCCW has placed in earlier years, please contact Emily.

It has been discussed centralizing control of the KDCCW social media to the PR chair as social media is a public communication medium. This will also clarify who is running the social media and to whom you can send items to be shared on social media. Increased social media will help engage younger members. This change has not yet been put into effect.

The next “Dogwood Connect” newsletter will be out May 15. Remember that if you wish to submit any items, please send to Linda by the 30th of the month before publication (April 30, July 30, Oct. 30).

*“With the awareness that we participate in a communion that precedes and includes us, we can rediscover a symphonic Church, in which each person is able to sing with his or her own voice, welcoming the voices of others as a gift to manifest the harmony of the whole that the Holy Spirit composes.”* –Pope Francis, 2022 World Day of Social Communications

Emily Booker  
Communication Chair