

**5 Ways to Promote the "40 under 40" Plan for Convention 2020**  
**Submitted by Jane Carter, NCCW Supporting Member**

**CREATE A POSTER/TRI-FOLD DISPLAY**....for your fundraiser with information about NCCW's 100th Birthday Convention. Use photos and flyers, keep the words to a minimum and big enough to read without bending over the table! Include any photos of women from your own parish who have previously attended convention. Be sure it includes a picture of OLGC and some or all of the "6 words" of our mission statement: support, empower and educate, spirituality, leadership and service. It is more for excitement and connection than minute information. The bonus: the display itself is educating parishioners!

**SHARE YOUR ROOM**....if you are already planning to attend the convention, or your room is paid for (or partially paid for) by KDCCW, your deanery or parish, prayerfully consider extending an invitation to the under 40 woman from your parish to be your roomie at no extra expense to her (or your parish). The bonus: you can navigate, debrief and explain throughout the convention!

**START A PRAYER PLAN**....Create a special prayer and invite all members of the parish CCW to pray it daily to Spiritually support the "yet unknown" woman under 40 from your parish. As soon as she is identified, insert her name! The bonus: all members are actively involved and intentionally remembering the outreach effort!

**PROVIDE MEALS FOR FAMILY**....if you are inviting an under 40 woman there is likely a family left behind. Either set up a schedule for your CCW to deliver dinners, or prepare them ahead and freeze. You might even include a gift card for pizza or take out tacos! The bonus: this shows great support, even if it is not a financial need!

**HELP HER PACK**.....if she does not have an NCCW scarf, or OLGC pin, or KDCCW button---be sure to gift her with these before she arrives in DC! If there are a few toiletries, snacks, emergency items that you have found useful in your experience at previous conventions, prepare a little gift bag and present it to her at a Council send off gathering on the Sunday before departure. The bonus: other members can contribute and celebrate with her!

**ADDED BONUS**....If possible, ask a different member to be in charge of each part of the promotion plan!